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Digital Order Pad

## Case Study





### The George Hotel

The Michelin Star Restaurant at The George Hotel, Yarmouth, Isle of Wight offers B&B, lunch, dinner and a bar in beautiful historic surroundings.

The 17th Century town house uses PocketTouch and manager Adrian is happy to recommend ICRTouch's revolutionary paperless system to you. Serving staff at The George used to take orders by hand, before entering them into the till.

With PocketTouch, Adrian says service is faster and there has been a reduction in the "huge amount of walking" from tables to tills. He also credits PocketTouch with improving communication.























# PocketTouch Enhance Your Business

The professional paper-free way to take food and drinks orders.

### PocketTouch Offers...

Improved customer service - less waiting around

Faster table turnaround

Easy up-selling

#### From table to kitchen...direct.

Once the order is confirmed PocketTouch sends it straight to the kitchen, virtually eliminating mistakes.

## EXTRA GARNISH

PocketTouch prompts waiting staff to get the little things right. Trust it to remind servers to ask if the customer prefers fries or if the steak should be medium.

### Programme it to your exact requirements.

If an item is sold out, PocketTouch will warn waiting staff: You can't order two lasagnes if PocketTouch knows there is only one left in the kitchen. Plus, for those occasions when an item isn't on the menu, PocketTouch incorporates the option to add hand-written messages using a touch screen pen.

#### Show me the money..

Bills can be printed out via PocketTouch and paid for either at the till or at the table (in conjunction with a wireless credit card terminal). Let the software do the hard work.

#### PocketTouch prints....

PocketTouch collates and prints all the information you'll need, including names of waiting staff, order time, table number and special instructions.

