ICRTOUCH
ENHANCE YOUR BUSINESS

Retail

EPoS Solutions

TouchPoint for In-Store Promotions

Set up and manage a variety of promotions including Mix'n'Match, Buy-One-Get-One-Free, 3 For 2. End the promotion when you've sold enough stock simply by telling TouchPoint when it's over. The system can cancel the promotion over hundreds of stock lines.

Promote customer loyalty with points schemes.

For fruit and veg sales, TouchPoint has UK Weight & Measures approval, use it with a weighing scale.

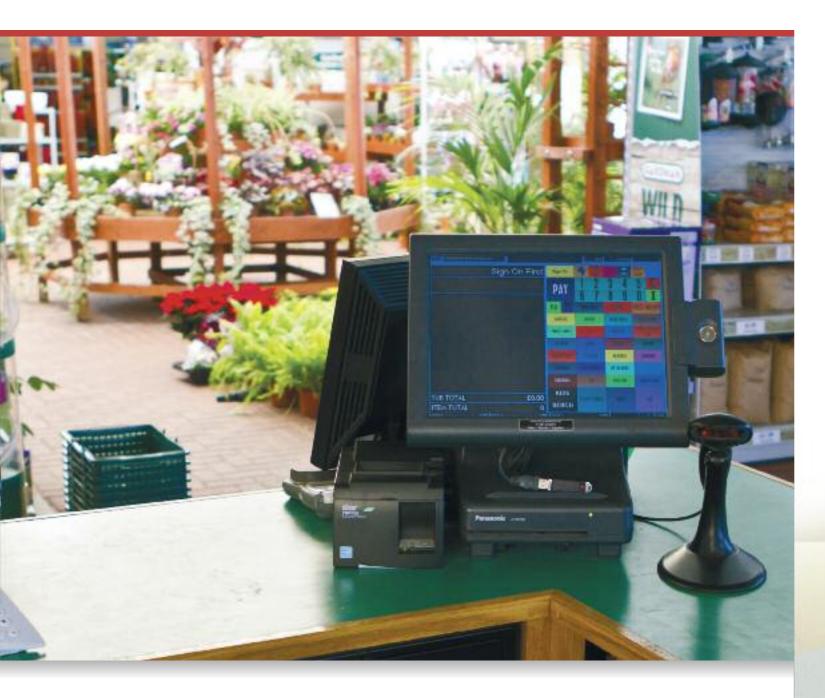Touchscreen interfaces with other software products, including Booker, Pay24-7 and Sage.

TouchPoint   PocketTouch   TouchOffice   TouchLoyalty

TouchStock   TouchTopUp   TouchKitchen   TouchAbacus

www.the-agencygroup.co.uk

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The leading UK based developer and distributor of EPoS software and hardware

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ICRTouch's TouchPoint is the number one EPoS solution to enhance business in a super-market, boutique independent, or busy book shop.

TouchPoint software is more than a decade in development and has sold more than 40,000 licenses.

Use it on its own or pair it with TouchOffice, PocketTouch or TouchLoyalty to boost its key features.

TouchPoint in retail...

Print shelf-edge from the till itself or a back office PC (using TouchOffice).

Manage customer account with credit limits.

There's no need to sacrifice shopfloor sales time for time spent adding new stock to TouchPoint. You can do it while the till's in use in store.

You only need to add a product once because TouchPoint remembers stock items by barcode.

TouchPoint for security:

Built-in features will pay dividends when it comes reducing shrinkage from staff theft. Key features include:

Identify the cashier using a pin number, magnetic card, iButton, finger print, RFID cards and more. You'll know who was at the till and when they were there.

Require a manager to count the cash in each till drawer before an end-of-day report. Touchpoint reports discrepancies.

Track your tills even when you're not there. Use "Remote Journal Viewing" to oversee bar sales from afar.

For visual security, "CCTV Journal Overlay" combines security camera footage with live information from the till.

Selling alcohol or knives in store? Touchpoint will automatically prompt a cashier to check the customer's age and it'll record the results.

TouchPoint
The must-have touchscreen till for your retail venue. Use it as the basis for your EPoS solution.

Combine it with...

TouchOffice
ICRTouch's back office add-on software functions as a virtual version of what's behind the bar and in your cupboards and cellars. Together they give fantastic control over file maintenance, stock management and provide more detailed reports.

PocketTouch
Are you a small retailer who's dealing with many customers? Congratulations (though you might not feel like that when it's busy)! PocketTouch can help cut down on queueing time. Instead of operating two tills, PocketTouch can be used to scan items in customers' baskets while they wait! Use the handheld device to produce an itemised bill which can itself be simply and easily scanned at the till.

TouchLoyalty
TouchPoint features customer loyalty software that accurately tracks and targets promotions. It's the most comprehensive built-in loyalty software on the market. Combine it with TouchLoyalty and you'll have the secret to fantastic customer service at your fingertips and you'll even be able to send your own email marketing.

TouchStock
ICRTouch's hand-held stock control device is small and mighty. Replace those paper print-outs and time-hungry shelf-checks with TouchStock. It delivers flexibility, ease of use, and speed. Track stock, add new lines, sync the information with your back office PC.